

## Legacy Music Co.: FAQs

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### FAQS

#### **1. What is Legacy Music Co.?**

Legacy Music is a full-service multi-tier music production facility serving Carolina's elite creatives. Host of Legacy Music recording studios and "RAW 704" music streaming platform along with state-of-the-art photography, podcast, and rehearsal studios.

#### **2. Who owns and operates Legacy Music Co.?**

Nathaniel "Nature" Jones is the founder and creator of LMC. He established this company in 2020.

#### **3. Where is Legacy Music Co. located?**

LMC is in Gastonia, NC, just 15 miles outside of the downtown area of Charlotte, NC. This unique space can be found in one of the city's shopping malls.

#### **4. What services are provided?**

LMC is proud to provide the following services, backed with accredited credentials:

- Radio Station
- Music Academy
- Rehearsal Studio
- Video Production
- Podcast Studio
- Photography
- Music Production
- Recording
- Mixing
- Artist Management
- Artist Development
- Digital Marketing
- Street Promotions

## **5. Is there a website for more information?**

Yes, there is a website, and more information can be found at [legacymusic.co](http://legacymusic.co) and in its page on the [tfeent.com](http://tfeent.com) website by Top Flyte Entertainment. Additionally, more information can be requested by emailing [info@legacymusic.co](mailto:info@legacymusic.co).

## **6. What are the hours of operation?**

LMC's hours are 10am to 10pm, seven days a week. Extended hours can be made by appointment only.

## **7. Does Legacy Music Co. accept walk-ins?**

LMC accepts all walk-ins if there is coverage available in the requested area/s. Information for walk-ins is made available at the screen that is in front of the doors.

## **8. For the "For The Culture" event, where will it be held?**

The event will be held at the Legacy Music Co. facility. For a real-world experience, it is only right for the introduction to be held at the facility that will host the different programs they are promoting.

## **9. Is this the first event for Legacy Music Co.?**

This is the first event of its kind at LMC. There have been quite a few successful events at LMC, but none of this caliber. Also, this would be the first nonprofit event at LMC.

## **10. Why choose Legacy Music Co.?**

Legacy Music Co. is the premiere multimedia space in the Charlotte Metro area. A lot of the other companies that specialize in these areas are either 2-5 times more expensive and only cater to one or a few things, or they outsource. LMC is all in-house and provides quality services by credited team members.

## **1. How many music studios have tried and failed at this concept?**

Unlike most companies, Legacy Music Co. is more than a music studio and takes pride in having credited employees. From degrees to certificates, LMC guarantees satisfaction with every project because we stand on proper foundations. Also, being that everything is in-house, ownership and acknowledgment provides autonomy and transparency.

**2. Legacy Music Co. hasn't worked with any major artists. Gat3 studio in Charlotte has Grammy wins and other prestigious accolades. Why choose you?**

Being that Legacy Music Co. was established in the beginning of the Covid-19 Pandemic, the world was shut down for its first year. It is a fresh start, not a restart, and that's the difference. Gat3 studios has been operating for more than 2 decades and is an unequivocal comparison. People choose Legacy Music Co. because it is for them. LMC focuses on true growth and development and aren't driven by status and contracts. LMC is For The Culture.

**3. It is rumored that LMC keeps all profits and doesn't pay employees, is this true?**

LMC pays all employees more than fairly and more than reasonably. Contracts are always involved and there isn't one aspect of pay that isn't assessed before the agreeing of all parties. Everyone has a livelihood and LMC takes great initiative and paying more than standard wages.

**4. It seems as if opening and starting any business in 2020 was one of the worst possible ideas for any company. Why waste time and resources to not operate for a year?**

The Covid-19 Pandemic was more of a gift than a curse. For LMC, 2020 was the perfect year to lay its foundation and build the facility. The entire year was spent building the facility and putting everything in place. It allowed Nature to see how the space would look, feel, and function, well before any business stepped in. Additionally, the core team, got to build comradery and help make their imprint, providing a family style environment.

**5. Legacy Music Co. is inside of a small city's shopping mall. With entertainment and music, hours aren't always in the normal range of regular everyday life. Wouldn't that stop a lot of business?**

It is true that LMC is located inside Gastonia, NC's only shopping mall, but that is the least talked about amenity for Legacy. For 2022, statistics have shown that LMC attracts more walk-ins and mall goers that make appointments, rather than people who are surfing the web for a service. Additionally, LMC's hours are not restricted to that of the mall itself, making events and hours available any time of day.

**6. LMC is awkward to get to from Charlotte. There are only a few ways to get there, and 2 of them are the busiest and most congested Interstate roads. Do you really think people want to spend 30-40 minutes in three lane traffic to go 15-20 miles?**

Just like most metros, the interstate is always busy and congested at high traffic times, and it isn't advised to travel to make appointments at these times without proper preparation. Timing doesn't have to be an issue, but if unforeseen circumstances occur, such as a traffic jam because of a car accident, LMC handles these types of situations with class and optimism. Although bookings can run together, most appointments are made with deposit and that deposit is honored for the entirety of the contracted times agreed upon. This gives peace of mind to those willing to travel a short distance for amazing quality services.

**7. LMC's "For The Culture" event is just a ploy to promote your services. Are you trying to pressure attendees to make monetary commitments when you're promoting that they are there for an experience?**

Legacy Music Co. is the name that sticks. Legacy is its core. That's why whenever you enter the facility the first thing you see is Legacy Music, but if you look to right, you see a sign that says "Legacy | Builders". This event is indeed "For The Culture". Not only is it a nonprofit event, but it's also an event that is cultivating the culture, starting with the children. We all have the power to change the world, but kids are the future, they are our future. Although we are promoting services, the focus is on the education and experience. Additionally, all funds accumulated for and from this event will be donated to local community organizations involved with the uplifting of our children.

**8. LMC is a good-sized facility, but say you end up selling more tickets than expected, how does this affect the event?**

Proper planning prevents poor performance. Although there is a room cap, we have plans in place to ensure this isn't an obstacle. When we open the presale, it is highly encouraged for everyone to take advantage, so that we may have the best possible outcome for everyone involved. The plan is for this mixer to begin an installment to where we must rent out venue space that holds more than 350 people comfortably.

**9. Why does "For The Culture" sounds like it's only geared towards the black and urban community?**

Legacy Music Co. stands on pillars of morals. LMC promotes inclusivity as well as equality. We do not discriminate against anybody, in any form. Everyone is welcome inside our doors. For The Culture is for the people. We encourage anyone ages 13 and up to attend For The Culture.

**10. Legacy Music Co. cannot guarantee results promised due to lack of visibility. Aren't you out shadowed by bigger companies in an already tiny market?**

Charlotte's entertainment and music industry is buzzing and growing rapidly. We have all types of genres of live music pass through the Queen City every year and sell out venues as small as intimate jazz clubs, and as big as football stadiums. The Charlotte Arts scene is flourishing and there's more opportunity than competition. Legacy Music Co. enjoys healthy competition, yet we are only focused on providing quality in everything that we do.